



# 2023 RALLYE DU MAROC – MEDIA COMMITMENT

# A. GENERAL INFORMATION

# 1. Sport and Morocco:

Heading east, from the ocean, Agadir, to Merzouga via Zagora.

Itinerant base camp, 5 nights in bivouac: verifications and prologue in Agadir, stage 1: from Agadir to Zagora, stage 2 and 3: Zagora - Zagora, stage 4: from Zagora to Merzouga, stage 5: Merzouga - Merzouga, two stages in a row and three loops, 1470 km of specials, from a total of 2240 km.

On one stage, there will be a course dedicated to motorcycles and quads and another course dedicated to cars, SSV and trucks.

All competitors must use the electronic roadbook. This includes, for the first time, the motorcycle, and quad categories.

Participation of all manufacturers and official teams present in Rally-Raid, categories: RallyGP, Rally2, Rally3, Quad, T1, T2, T3, T4 and T5, SSV Open, Cars Open.

Fifth and last round of the second World Rally-Raid Championship, FIA and FIM.

Second promotion of the Africa Rally Team, Moroccan and African competitors, selected and trained by O.D.C., helped by the major partners of the Rally du Maroc: Afriquia, Maroc Télécom and OCP.

O.D.C. exchanges regularly during the year with the authorities involved, ministries, federations, regional directions, Wilayas, police, gendarmerie, cities, and villages.

O.D.C. works in collaboration with about thirty Moroccan providers.

Authorities and service providers are an integral part of the organization of the Rally of Morocco.

In 2022, 3.5 tons of waste collected per day, transported, and treated in the official waste collection centers, in partnership with the cities of Agadir, Tan-Tan and Laâyoune.

O.D.C., in collaboration with local Moroccan health authorities, has organized, in 2022, 360 consultations, all specialties included, in rural areas with little or no access to diagnosis and care. In three years, approximately 2,000 consultations.

**O.D.C.** is involved in an educational project, allowing the discovery of the Rallye-Raid: initiation beforehand, visit of the bivouac, meeting with the pilots and members of the organization. The objective: to make more than 50 students aware of the logistical and environmental problems of an organization, and to encourage vocations!

As a reminder, O.D.C. collaborates with local administrations, or even directly with the villages, and provides financial and logistical support to projects such as: equipment and training for local firefighters, renovation of a school, construction of a handicraft house, access to water, tree planting.



























This year, around Zagora, funding will be provided for the creation of sports fields and structures, as well as access to drinking water.

1 concert organized with the support of major partners, in Agadir before the start, provisional line-up: DJ Aymoun, Toofan, Manal Benchlikha, Dystinct, Douzi, French Montana.

In Merzouga, a grandiose awards ceremony with DJ and fireworks, to celebrate the winners of the Rallye du Maroc 2023 and the second edition of the W2RC.

All the figures of the 2022 edition competitors, Morocco, organization, media coverage, via the link: https://rallyemaroc.com/wp-content/uploads/2022/11/RDM22-infographie-VFR-HD.pdf

## 2. Dates:

17/04 Registration opening: Press conference to announce the route: 20/06. 27/09 Registration deadline:

List of participants: Beginning of October Private tests: 10/10 and 11/10 morning,

Administrative and technical checks: 11/10 afternoon and 12/10 all day,

Grand Stade Adrar, Agadir.

Press conference before the rally: 12/10, at 18.00 local time, to be confirmed.

Grand Stade Adrar, Agadir.

Prologue and podium: 13/10, Agadir Stages 1 to 5: 14/10 to 18/10.

Press conference after the rally: 18/10, at 19.00 local time, Merzouga, to be confirmed. Awards ceremony RDM / W2RC: 1 8/10, evening, Merzouga, followed by a concert.

Charter Errachidia - Casablanca: 1 9/10 morning

#### 3. Contents:

Photos, logos, press releases FRA - ENG, presentation RDM 22:

https://www.dropbox.com/scl/fo/rwr77rxokcwf88uc4ltla/h?dl=0&rlkey=s83hk0vlykm8q25r5pxmstbuc The contents are updated throughout the preparation and until the start of the Rally.

## 4. Official website and social networks:

USE: #rallyedumaroc #RDM2023 #W2RC

**Twitter:** https://twitter.com/MarocRallye

https://www.facebook.com/rallyedumaroc/ Facebook: Instagram: https://www.instagram.com/rallyedumaroc/

YouTube, ODC EVENTS: https://rb.gy/mu7svr

Media, competitors, sport, partners information before the Rally + information and live tracking during the Rally: https://rallyemaroc.com































## **B. MEDIA COMMITMENT:**

In general, O.D.C. wishes to emphasize the importance of being aware of and respecting this commitment in the moral and sporting interest of the event. The functions described below can in no way replace other missions than those initially planned in the framework of communication and audio-visual production. Any person accredited in media suspected of having activities in assistance will have their accreditation withdrawn and the assisted competitor(s) will be sanctioned with a penaltý which may go as far as exclusion.

### There are several types of Media commitment:

- " Media Person "
- " Media Vehicle "
- " Media Team Person "
- " Media Team Vehicle "

# 1. Media Person Engagement:

Journalist/photographer, member of a media outlet, press, internet, photo, radio, TV, production team.

## Specify / attach by email to media@rallyedumaroc.com

- A letter of assignment, signed by the head of the department, editor or equivalent, including the title of the media, the name of the person(s) assigned, the planned coverage. If a video documentary, specify the planned broadcast.
- Copy of passport.
- Copy of press card or 5 published articles / 5 photos
- The "person" section of the media information form duly completed.

### A Media Person commitment, including:

- Access to the bivouac and media zones from October 10, 2023, 16.00, to 18, evening
- Meals, details paragraph B. 7.
- Workspace in the press room, details paragraph B. 8 & 9.
- Internet connections, details paragraph B. 9.
- Daily information, details paragraph B. 10.
- Liability and repatriation insurance
- Access to the medical service
- Prize-giving evening

## A Media Person entry does not include:

- Transport from the country of origin to the rally and back
- Accommodation, details paragraph B. 7.
- Telephone calls
- Personal expenses
- Costs of obtaining any visas

































# 2. Media Vehicle Entry:

Only 4x4 / SUV vehicles are allowed. SxS / buggies / 2-seater vehicles are strictly forbidden. For crews of more than 2 people, only 4x4 with 5 doors will be allowed to carry up to 5 people on board when the car registration allows it.

## For any request, please send an email to media@rallyedumaroc.com

- Copy of driver's license
- Copy of vehicle registration
- Copy of green insurance card
- The "vehicle" part of the media commitment form duly completed.

#### The Media vehicle commitment includes:

- Access, start and finish of special stage
- Access to the Bivouac
- Access to the media parking near the press room
- RC insurance
- Various GPS points on the race, for shooting, details paragraph B. 10.
- Only Media Vehicles can have access to these points.

### The Media Vehicle entry fee does not include:

- All costs related to the vehicle.
- Assistance in case of problems
- Safety equipment
- Refueling, which must be done at the station.

# 3. Place in an Orga Press Vehicle:

#### This service includes:

- A seat in an organization vehicle with access to the track, dedicated to media work.
- This vehicle can be shared by several media.
- Provision of an experienced driver, with all the necessary information to shoot on the track.

### This service does not include:

The journey to or from the airport

# 4. Engagement of a Media Team:

Community manager, press officer, video, or photo CREW... of a team, i.e., any person who officially represents one or more competitors (manufacturer, official team, sponsor...) and who cannot be assimilated to any other function within the rally (journalist/photographer, team manager, mechanic...). Within the same team/constructor, it will be possible to hire several press officers or community managers, within the limits of available places.

- Specify or attach by email to media@rallyedumaroc.com and administratif@odcevents.com
  - The letter of confirmation of engagement, co-signed by the team manager.
  - Copy of passport
  - o Content produced during the rally.































Register on the competitors' platform, via the team's access, specifying the "media" function of each person, via the link below:
https://register.dakar.com/Logon.aspx?epreuve=3bbb6895-6ba2-4a11-aeda-42c41eccfe87

## 5. Media Team Vehicle registration:

Any request for a Media Team Vehicle must be made on the competitors' platform, via the Team's accesses, by associating exclusively Media Team persons, via the link below:

https://register.dakar.com/Logon.aspx?epreuve=3bbb6895-6ba2-4a11-aeda-42c41eccfe87

These vehicles are subject to FIA / FIM assistance regulations. However, they benefit from the information for daily access to the DSS and ASS, *details paragraph B. 10.* 

## 6. Visa and health conditions:

To get information according to the country of origin and to go to Morocco, on:

- Necessity and delay to obtain visas, via e.g., official websites of the Ministry of Foreign Affairs
- Health conditions, via e.g., https://infopages.traveldoc.aero/information/coronavirus

# 7. Accommodation, meals & transportation:

### Agadir, free accommodation and meals, October 11, 12, 13, 2023

- Lunch bags, in the press room at the stadium of Agadir,
- Possibility to book hotels via: <a href="https://rallyemaroc.com/logement/">https://rallyemaroc.com/logement/</a>

## Bivouac Zagora free accommodation, October 14, 15, 16.

- Possibility to book a hotel or a tent at the bivouac via: <a href="https://rallyemaroc.com/logement/">https://rallyemaroc.com/logement/</a>
- If bivouac accommodation, breakfasts provided.
- Lunch boxes, lunches according to schedule and dinners included.

## Bivouac Merzouga free accommodation, October 17 and 18.

- Possibility of hotel reservations via: <a href="https://rallyemaroc.com/logement/">https://rallyemaroc.com/logement/</a>
- All breakfasts at the hotel.
- Lunch boxes, lunches, according to schedule, dinners at the bivouac included.

Transfer by shuttle Orga - press, Agadir - Zagora - Merzouga: modality and availability, to follow.

#### 8. Press conference and ITW areas:

#### **Press conferences:**

- Before Rally, 12/10, at 18.00 local time, Grand Stade, Agadir, details to follow.
- After the Rally, on 18/10 at 19.00, local time, in Merzouga, at the end of the last stage of the Rally du Maroc, the last round of the 2023 W2RC, in Merzouga, details to follow.

## ITW areas:

- At the technical and administrative checks
- At the pre-rally press conference
- On the ASS
- At the arrival at the bivouac
- At the prize giving ceremony



























## 9. Press room & internet connection:

Equipped & dedicated areas (tables, chairs, lighting, electrical outlets...) will be available during the administrative and technical verifications and the prologue, at the Grand Stade in Agadir, and on all the bivouacs. They will be accessible to all holders of a Media access.

Opening hours of the media office and press room (to be confirmed):

October 10th, Agadir 16.00 - 20.00, local time

October 11, 12, 13, Agadir 08.00 - 21.00 October 14, 15, 16, 17, bivouac 08.00 - 21.00 October 18, bivouac 08.00 - 22.00

#### Internet connections:

- Agadir, high speed WIFI, an access code will be provided.
- Bivouacs Zagora and Merzouga, WIFI by satellite: a configuration of computers via the organization's service provider is mandatory. We thank you in advance for communicating your estimated needs before September 15, 2023.

#### 10. Information available:

All information for the media is available through the press service of the organization:

General information, daily by WhatsApp group Live text and positions, daily on the official website Photos, videos, reactions, daily via the Press Release Rankings, race decisions, daily via Sportity application

- For the Media Vehicles every day via WhatsApp group
  - GPS points DSS + ASS
  - Several GPS points, to take pictures, on the track.
  - Recommended application: Maps.Me
  - Files provided: .kml
- For Media Team Vehicles every day per WhatsApp group
  - GPS points DSS + ASS
  - Recommended application: Maps.Me
  - Files provided: .kml

#### 11. Video:

Specify by email, media@rallyedumaroc.com, all projects related to the production and broadcast of images and / or video programs involving images of the Rallye du Maroc, indicating precisely, their use and programming, eg: TV broadcasting, production of a documentary or advertising, public presentation, social networking campaign ...

Depending on the request, we will indicate the procedure to follow.































If you want to install an in-car video system on a vehicle of the Rallye du Maroc, the team must complete and return the form (FIA, FIM) provided for this purpose and available on the official website, under the heading "Media" and "Competitors", by October 5, 2023, at the latest, to <a href="mailto:media@rallyedumaroc.com">media@rallyedumaroc.com</a>

The installation of the system will have to be in conformity with the general and specific FIA and FIM regulations and will be checked at the technical verifications.

If a media or a team on site, or remotely, needs a piece of images or programs produced by the organization, before, during or after the Rally, we thank you to formulate a request to: media@rallyedumaroc.com We will do our best to answer your request as soon as possible.

# 12. Non-assistance to competitors:

In accordance with the different Motorcycle-Quad and Car regulations, any person benefiting from a media registration for the rally must not under any circumstances provide any assistance whatsoever to a competitor before, during or after the race: communication of information on the route dedicated to the media, transport of parts, supply of fuel, transport of bivouac equipment, mechanical intervention, under penalty of being excluded from the rally and leading to the disqualification of the competitor concerned. On this point, particular attention will be paid to the press officers and community managers of the teams or main sponsors of the teams.

However, in cases where the crew of a competitor's vehicle would be in difficulty or would be in the impossibility to get out of the track, the occupants of a media vehicle must lend assistance, and this in the only case where the situation would constitute from then on, a danger for the competitors and the good progress of the race. Before any action, the media vehicle must refer to the Organization via the race HQ - This phone number will be communicated to you on site.

## 13. Behavior:

All the Media people must have a respectful behavior on the road as well as with the Moroccan authorities and population, the competitors, the other media and all the families of the organization. It is a question of common sense, and it is also a question of the image of the rally as well as the media represented. Any incivility will result in exclusion from the rally.

# 14. Traffic rules, crossing sensitive areas, bivouac:

Media accredited persons in Media vehicles must respect the traffic rules in force in Morocco. It is the responsibility of each accredited person declared as a driver to be aware of them. All violations will be dealt with by the local authorities. In this matter, no leniency or intervention of the organization is to be expected.

It is expressly requested that the greatest vigilance be adopted when crossing any inhabited area accessible off-piste or by road. In the event of an accident, the vehicles and media accredited persons concerned will be handed over to the local authorities.

Given the concentration of people and vehicles, as well as the intense activity **on a bivouac, it is requested to move at a pace and with the utmost vigilance.** 





























#### 15. **Environment:**

In this matter, all media persons must have a responsible attitude:

On the bivouacs, waste must be deposited in the various collection areas provided for this purpose.

In the press room (once the work is finished, check that the place is clean), in the catering and competitors' areas.

In the vehicles, keep the waste until the return to the bivouac and then deposit it in the various collection areas provided for this purpose.

In case of tire change, bring the used tires back to the bivouac.

In case of mechanical work on a Media vehicle, before leaving, check that the waste has been collected and deposited in the areas provided at the bivouac. In case of non-respect of these elementary rules, the accredited media person is exposed to sanctions, which can go up to exclusion.

#### 16. Participation in the organization costs:

Media person. 1 500 €. Media vehicle commitment, 500 €. 900 €. Seat in vehicle Orga Press

- Entry Media Team Person, assistance rates and conditions / platform competitors
- Media Team vehicle entry, assistance rates and conditions / platform competitors

#### **17**. Finalizing and collecting a Media entry:

All Media requests must be made and complete before September 29, 2023.

Contributions to costs must be paid before October 4, 2023. We would like to draw your attention to the fact that no accreditation will be given if the full payment has not been received by this date.

For Media Person and Media Vehicles entries, payment on receipt of the invoice.

For Media Team Person and Media Team Vehicles entries, payment via the competitors' platform, according to the conditions in force.

#### O.D.C. reserves the right to refuse entry requests, particularly in view of the following criteria:

If the file is incomplete (invalid press card, no registration card, payment ...)

If the honorability and/or the morality of the persons for whom the application for entry is made are likely, for example, to jeopardize the rules of securitý (the strict observance of which is indispensable for the smooth running of the event),

If the integrity and reputation of the event and/or the Organizer have been harmed

If there is a history of payment defaults, etc....

If there are logistical constraints that force the Organizer to limit the number of people accredited to the rally.































Once the file is complete, the application accepted and the payment made, the organization will provide an official confirmation of participation in the Rally.

At the arrival, first time on the verification site, in Agadir,

- Media Person: access to the Media office of the organization (according to opening hours), with the confirmation of participation to get the wristbands, stickers and all necessary information.
- Media Team Person: access to the organization's Media office (according to opening hours), with the entry confirmation to collect the Media people wristbands. Other formalities (vehicle sticker recovery...) will be done at the administrative checks when the Team is called.

Thanking you for your attention and wishing you a good preparation. At your disposal for any further information,

**ODC** Events - Media Media@rallyedumaroc.com























